

App Store complaint report

Threads · Instagram, Inc. · current version 452.1

Generated 2026-10-23 from the 300 most recent public App Store reviews across 3 storefronts (2026-08-26 to 2026-10-22).

Metric	Value
Reviews analysed	300 (300 classified by AI)
Average stars (these reviews)	3.18
Reviews with a complaint	54 (18%)
Storefronts	US 150, CA 100, GB 50
All-time App Store rating (US)	4.64 from 2,321,393 ratings

Complaint categories

Category	Reviews	Avg severity (0-3)	Most affected versions
Bugs	37	2.3	451.0 (11), 452.0 (7), 449.0 (5)
Feature requests	22	2.0	451.0 (6), 452.0 (3), 450.0 (3)
UX / design	21	2.1	451.0 (7), 452.0 (3), 452.1 (2)
Performance	5	2.0	448.0 (2), 452.0 (1), 450.0 (1)
Crashes / freezes	2	1.9	450.0 (1), 451.0 (1)
Ads	1	1.7	449.0 (1)

Trend by version (newest first)

Version	Reviews	Avg stars	Complaint share
452.1	41	3.5	12%
452.0	39	3.2	18%
451.0	110	3.2	13%
450.0	20	3.1	30%
449.0	23	3.2	26%
448.0	22	3.4	23%
447.0	8	1.6	12%
446.1	13	2.5	23%

Representative quotes

Bugs

“Garbage!!! – They want me to verify that is me and I am human no problem but the problem is I put my phone number in to get my code verification but never received it at all and put my number in more than three times. Need to get it together threads cause your” (1★, v451.0, US, 2026-10-18)

“Issue with deleting my threads account – I’ve tried deleting my account since I only wanted to explore the app and found that I didn’t find it interesting, but every-time I try to create a password it just keep saying that there’s an error and that I have to t” (1★, v448.0, GB, 2026-09-27)

Feature requests

“i hate this godforsaken app – i want to delete my threads account, but am unable to. when i try, i am asked to enter my password to confirm deletion... i am then told my password is “incorrect.” when i attempt to change my password just to delete the account, i ” (1★, v446.0, CA, 2026-09-09)

"App sucks on the iPad. – Its window is constrained and cannot be enlarged to fill the screen, and the keyboard keeps covering up the text field, so you can't see what you are typing. Fix it please!" (1★, v451.0, US, 2026-10-15)

UX / design

"The singlemost pointless social media app in existence! – I fail to see the point in this app! It's not Instagram and it's most certainly not an X replacement! It's largely pointless! Ugly interface rarely manages to make a post first time, utterly useless and" (1★, v449.0, GB, 2026-10-05)

"Bad design for reset email and password – I forget the password and my email is unavailable now. So just dead loop. I cannot even move the account away from my account center. It just keep sending code to my old email. Changing email need password. Who design " (1★, v444.0, CA, 2026-08-26)

Performance

"Lagging – It freezes when I try to post. Then it won't load my posts when I'm on my profile. Please fix." (1★, v451.0, US, 2026-10-15)

"Slow – Text reception almost as bad as early Twitter days" (1★, v450.0, GB, 2026-10-10)

Crashes / freezes

"What is this? – A reel starts, looks like a morality story so I begin to watch. The reel quits never to be seen. A huge waste of time! Be good!" (1★, v450.0, CA, 2026-10-08)

Ads

"Boomertown Zuckerbots – It appears to be just Facebook boomers trying to use google. All the posts look like search queries like "how do I edit a PDF?" from caroljane1980 Very little actual content. Lots of weird hyper specific ads." (1★, v449.0, GB, 2026-10-01)

The 10 most important fixes

1. Improve content quality [Feature requests · 51 reviews · avg severity 2.1/3 · versions 451.0, 452.0]

Review the content areas users name; add a "report a problem" button on content.

"hot garbage AI and bots galore – This trash app is full of unoriginal AI slop content, bots, and trolls. It is trash in its purest form." (1★, US)

2. Fix login / account access [Bugs · 27 reviews · avg severity 2.6/3 · versions 451.0, 449.0]

Audit the sign-in flow (SSO, password reset, verification emails) on the latest version; add clear error messages.

"Don't sign up unless you want your instagram and Facebook disabled – Signed up to Threads over a year ago, never used it and today I have had a notification through to say that I have posted something on Threads which goes against their com" (1★, GB)

3. Answer support requests [Bugs · 15 reviews · avg severity 2.7/3 · versions 452.1, 447.0]

Add an in-app contact option and reply to these App Store reviews; Apple lets developers respond publicly.

"Not even a week – Threads banned me for I don't even know why, like I maybe only used it once. I got nowhere with customer support because it was AI and they couldn't tell me what the alleged violation was. I'm very disappointed in Threads" (1★, US)

4. Simplify navigation [UX / design · 9 reviews · avg severity 2.0/3 · versions 451.0, 452.1]

Run a quick usability test on the screens users mention; remove extra taps and pop-ups.

"Not easy to handle – Too hard to find your friends" (3★, US)

5. Ship the most requested feature [Feature requests · 6 reviews · avg severity 1.8/3 · versions 451.0, 450.0]

Read the quotes below for the exact request; consider a public roadmap.

"The internet is dead. – Was enjoying this app until it suddenly changed. The content is so brainless now, things I have no interest in, not even rage bait, just nonsense click bait. Bring back the odd algo" (2★, GB)

6. Speed up loading [Performance · 3 reviews · avg severity 2.1/3 · versions 448.0, 451.0]

Profile cold start and the slowest screens on older devices; cache content.

"iPad app – Really enjoy threads but in the last 2 days it is not loading properly on my iPad." (4★, CA)

7. Fix features broken by the latest update [Bugs · 2 reviews · avg severity 1.8/3 · versions 448.0, 446.1]

Add regression tests for the features users name in these reviews before the next release.

"Broke it with last update – App cannot be resized on iPad Pro and is very thin strip on screen with small lettering. Please fix for better rating..." (3★, CA)

8. Fix notifications [Bugs · 2 reviews · avg severity 1.2/3 · versions 451.0, 448.0]

Check notification delivery and let users control frequency in settings.

"? – why are you pushing out notifications to follow the state of Israel?" (1★, US)

Method: the most recent public App Store reviews across up to 6 storefronts, collected via a third-party Apify scraper, plus the iTunes Lookup API. Reviewer names are not included. Each review was classified by TypeSafe Jev AI (7 complaint categories, 18 specific issues, severity 0-3); fixes are the specific issues ranked by number of complaining reviews × average severity. Advice lines are generic starting points; the quotes are the evidence. AI can misclassify: check the quotes. Not affiliated with Apple. Reply within 7 days for one free clarification.