

App Store complaint report

Feeld: Open & Curious Dating · Feeld Ltd · current version 9.15.0

Generated 2026-10-24 from the 300 most recent public App Store reviews across 3 storefronts (2026-04-08 to 2026-10-22).

Metric	Value
Reviews analysed	300 (300 classified by AI)
Average stars (these reviews)	1.65
Reviews with a complaint	237 (79%)
Storefronts	US 200, GB 50, CA 50
All-time App Store rating (US)	4.30 from 102,043 ratings

Complaint categories

Category	Reviews	Avg severity (0-3)	Most affected versions
Bugs	134	2.5	9.13.0 (27), 9.10.0 (25), 9.12.1 (24)
Pricing / subscription	132	2.5	9.13.0 (38), 9.10.0 (24), 9.12.1 (18)
Feature requests	69	2.3	9.13.0 (16), 9.10.0 (16), 9.12.1 (10)
Performance	42	2.5	9.12.1 (10), 9.10.0 (9), 9.13.0 (7)
Crashes / freezes	25	2.6	9.12.1 (7), 9.10.0 (6), 9.11.0 (5)
UX / design	24	2.4	9.13.0 (6), 9.12.1 (6), 9.10.0 (6)

Trend by version (newest first)

Version	Reviews	Avg stars	Complaint share
9.15.0	16	2.1	88%
9.14.0	13	1.5	85%
9.13.0	77	1.8	77%
9.12.1	48	1.7	81%
9.12.0	12	1.2	100%
9.11.1	28	1.3	75%
9.11.0	22	1.5	91%
9.10.0	54	1.7	78%

Representative quotes

Bugs

“AWFUL – I have been using Feeld for several years. When it first started I was fine with some glitches now and then. After that, it’s been an absolute nightmare. I try to log in, and it just tries to have me make a new account. I get stuck in a cycle again and” (1★, v9.13.0, US, 2026-10-06)

“Broken app and no support – App’s been broken for months - tried every Reddit solution possible and nothing’s worked. Re-downloaded, cleared the cache, was able to get halfway through making a new account then got stuck on loading screen indefinitely again. No” (1★, v9.12.1, GB, 2026-09-18)

Pricing / subscription

“It’s like a ghost town – I had high hopes for this site but it’s rubbish to say the least There are hardly any members that mate a standard and or advanced profile I’ve cancelled my subscription already Waste of time and money” (1★, v9.10.0, GB, 2026-08-19)

"Paywall is too much – Feeld now has a serious paywall where you must pay in order to see who likes you. This makes it harder to match IMO. I am about to give up and delete this app." (1★, v9.13.0, US, 2026-10-08)

Feature requests

"...even ONE person! I immediately deleted my account and uninstalled. Why would you not be able to see who liked you? I understand you want people to pay for your app but not being able to see AT LEAST the most recent like (the way hinge does) so you can go th" (3★, v9.10.0, US, 2026-08-16)

"...‘Just seeing what the fuss is about’...☹️ After years of enduring Feeld’s deliberate degradation by way of aggressive paywalls, addiction conditioning, algorithm throttling, heavy marketing towards middle-class Vanilla girlies, and extreme price gouging, I” (1★, v9.15.0, GB, 2026-10-20)

Performance

"...Feeld is such a promising experience and then these little technical frustrations completely ruin it. Chat histories take forever to load, it doesn’t allow you to swipe left on people fast enough, loading images is a nightmare, it’s likelihood to freeze or la" (3★, v9.4.3, CA, 2026-05-23)

"...year. The more recent problem is that now when I flip through profiles my phone (iPhone 14 Pro, iOS 26.6.1), gets really hot and the battery starts draining. The app starts lagging as well. I don’t know if this is because the app tries to load all the profil" (2★, v9.12.1, US, 2026-09-19)

Crashes / freezes

"Don’t use if privacy matters to you – I signed up, created an account, and it pushed my account live and then crashed before I could make my account incognito. Now it freezes on the loading screen and won’t let me log in. None of their chatbot solutions work a" (1★, v9.11.0, US, 2026-08-26)

"buggy and slow af – crashes, freezes, and buttons often don’t work" (4★, v9.11.0, US, 2026-08-27)

UX / design

"...subscription. I tried it for about a year to give it a fair shot, but it was genuinely the worst app I’ve used so far both for UX and UI. Separately, since this app has popularized, the majority of users are now no longer involved in the kink or enm communiti" (1★, v9.13.0, US, 2026-10-12)

"BRUTAL – You will match maybe 4 people in the next 8 months. Terrible app layout, impossible to connect with anymore" (1★, v9.13.0, CA, 2026-09-22)

The 10 most important fixes

1. Justify or adjust the price [Pricing / subscription · 76 reviews · avg severity 2.5/3 · versions 9.13.0, 9.10.0]

Test a cheaper tier, annual discount or one-time purchase; show what paid users get.

"Not sure it’s worth it – For over 2 years I’ve tried to get a date through this app paying for pings and the monthly subscription. Not a single one. Maybe I’m horrible about this online, maybe there’s so many guys on here that the girls are" (3★, US)

2. Fix login / account access [Bugs · 64 reviews · avg severity 2.7/3 · versions 9.12.1, 9.10.0]

Audit the sign-in flow (SSO, password reset, verification emails) on the latest version; add clear error messages.

"Couldn’t even create an account – Downloaded the app on my iPhone, clicked to create an account with email address, entered my email and it said to click the verification link in my email to continue, which I did, but it just took me back t" (1★, GB)

3. Answer support requests [Bugs · 53 reviews · avg severity 2.7/3 · versions 9.12.1, 9.13.0]

Add an in-app contact option and reply to these App Store reviews; Apple lets developers respond publicly.

"Banned for no reason, zero customer service – App architecture is terrible with lots of vulnerabilities/privacy concerns (Google for more info). Filled with fake profiles and lots of ppl who will report you for fake reasons if they don’t li" (1★, CA)

4. Ease paywall pressure [Pricing / subscription · 47 reviews · avg severity 2.5/3 · versions 9.13.0, 9.10.0]

Keep core features usable for free users or explain clearly what is paid; show the paywall less often.

"this app hides/paywalls ppl who like you – At first, I was so excited to use this app. Unfortunately after a year of using i discovered it’s absolutely nasty and disgusting reality: FEELD hides/paywalls ppl who like you to the point you can" (1★, CA)

5. Speed up loading [Performance · 17 reviews · avg severity 2.4/3 · versions 9.12.1, 9.10.0]

Profile cold start and the slowest screens on older devices; cache content.

"...your likes have to refresh every single time you click out and in? I'm not kidding it will be refreshing with that bubble loading animation for over two minutes when I just switched apps for a second to check a text. It's so laggy it's so " (4★, US)

6. Fix in-use crashes and freezes [Crashes / freezes · 15 reviews · avg severity 2.6/3 · versions 9.10.0, 9.12.1]

Match quoted actions to crash reports; ship a hotfix for the top stack trace.

"Constantly crashing and freezing – There's interesting people on this app but it crashes and freezes constantly. I have an iPhone 17 it shouldn't struggle to operate this! I paid for Majestic premium membership to control who could view my " (5★, US)

7. Ship the most requested feature [Feature requests · 18 reviews · avg severity 1.9/3 · versions 9.13.0, 9.12.1]

Read the quotes below for the exact request; consider a public roadmap.

"Good but please .. – I love the ap and happily pay for it. The people on there are so different to normal aps and I love the conversations and generally good bios. Please please though can Feeld introduce some way that my profile is NOT sh" (5★, GB)

8. Soften the redesign backlash [UX / design · 15 reviews · avg severity 2.2/3 · versions 9.10.0, 9.13.0]

Explain the change in-app, restore the most-missed option, or offer a setting for the old behaviour.

"Good app but bad update – I love the layout of this app. I also love that it's an app for a demographic that isn't particularly served by other dating apps. I do not love that it has changed so that "exploring a different city" is no longer" (3★, US)

9. Make trials and renewals transparent [Pricing / subscription · 10 reviews · avg severity 2.6/3 · versions 9.10.0, 9.15.0]

Show the renewal date and price before the trial ends; link to cancellation. Surprise charges drive 1-star reviews and refunds.

"Predatory model, don't use this app – Trial was removed but I was still charged, when I try to look for support is sending me to apple, zero responsibility, now my apple account is blocked to download apps, repeat do kor install this app!!" (1★, US)

10. Fix notifications [Bugs · 10 reviews · avg severity 2.4/3 · versions 9.14.0, 9.11.1]

Check notification delivery and let users control frequency in settings.

"Buggy – Very buggy notification circle never goes and changing search parameters bugs it out." (3★, GB)

Method: the most recent public App Store reviews across up to 6 storefronts, collected via a third-party Apify scraper, plus the iTunes Lookup API. Reviewer names are not included. Each review was classified by TypeSafe Jev AI (7 complaint categories, 18 specific issues, severity 0-3); fixes are the specific issues ranked by number of complaining reviews × average severity. Advice lines are generic starting points; the quotes are the evidence. AI can misclassify: check the quotes. Not affiliated with Apple. Reply within 7 days for one free clarification.